

The **Retail Lease of the Year Award** is open to lease transactions on which an unconditional, binding agreement was reached during the Eligibility Period: January 1, 2022 to December 31, 2023. New leases and renewals are both eligible. The lease must be for a minimum of 5,000 square feet of space or 10,000 square feet of land. All leases within the City of Calgary and the Greater Calgary Area are eligible for this award.

Check off both boxes to ensure eligibility criteria are met:

- Eligibility Period: Lease transaction agreement finalized between January 1, 2022 and December 31, 2023.
- Lease must be a minimum of 5,000 square feet of space or 10,000 square feet of land.

Privacy Statement: The information collected on this form will be used for the sole purpose of administering the NAIOP Awards and the applicant understands that the winner's name will be announced at the REX Gala and may be published on the NAIOP Calgary Chapter website and in other media announcements.

Submission Identification

Submission Deadline: Friday September 27, 2024

Project Name (marketing name) _____

Property Address _____

Key Contact Name _____ Email Address _____

Primary Phone Number _____ 2nd Phone Number _____

Project Description and Project Highlights

(Please note: this form and all attachments and inclusions must be submitted in PDF format. See specifications on page 3).

Provide any marketing materials or brochures you feel best represent the project and provide sufficient details that NAIOP Calgary will have a solid understanding of location, major tenants, size, and the overall project. In addition to the marketing materials, please provide brief highlights of the project not articulated in the marketing materials. We encourage you to use the written highlights to concisely explain why you think your lease deal deserves to be recognized as the best retail lease of the year! The highlights should be tailored to identify the particular strengths of the project with respect to Award Criteria on page 3 and should include considerations like:

Please note that how the applicant lists the submission information, including names and details on page 2, is how it will read in all marketing materials.

- Transaction description including location, building area and major tenants
- Description of the leased space and key points
- Terms and conditions of the lease
- Objections/constraints of each of the landlord and the tenant prior to entering into negotiations
- Challenges or innovative aspects of the lease terms or the negotiation process
- Strategic benefits achieved by the landlord and/or the tenant including the value created by the lease, any innovative financial aspects of the transaction
- Impact of the transaction on the retail space market

Also include and attach a brief separate typewritten **Summary**, using 50 words or less, which describes and captures the essence of the development in a manner that may be used in the REX Awards program or other marketing materials. Please clearly label this as the "Transaction Summary."

Project Team Information *Please print clearly.*

It is the responsibility of the key contact named on page one to consult with all of the individuals who may be identified here and ensure that all project team members have granted permission for their names and their companies to be included in this REX Award submission.

A. **Landlord/Developer Name** _____
 Landlord/Developer Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

B. **Tenant Name** _____
 Tenant Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

C. **Landlord/Developer Broker Name (if any)** _____
 Landlord/Developer Broker Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

D. **Tenant Broker Name (if any)** _____
 Tenant Broker Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

E. **Other Team Member Name** _____
 This Member's Role _____
 Other Team Member Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

F. **Other Team Member Name** _____
 This Member's Role _____
 Other Team Member Contact Name _____
 Title _____
 Phone No. _____ Email _____
 Mailing Address _____

Award Criteria:

Innovation – Innovations in concept, design, construction and/or build-out of the leased premises. Unique characteristics about the premises, including automation, special design and layout

Impact on the Market – Impact on the local community and marketplace, including effect on rents, amount of space developed/absorbed and jobs created

Financial – Economic success metrics like return on investment, comparative lease rates, tenant improvement costs and overall profitability

Challenges/Solutions – Issues/successes encountered during planning, municipal and environmental objectives/constraints; and site and/or design challenges

Other – What sets your project apart from other submissions to be recognized as retail lease of the year?

PDF Submission including Photographs

Include a minimum of three photographs of the project, including a description for each photo. Also include images of the site plan and floor plan.

Please combine pages 1 and 2 of this form; plus the detailed description and summary requested on page one; plus project photos and images into a single PDF document (maximum file size 5 MB). Please submit one photo separately which you would like to be included in any media or event documents.

Please be aware of the submission deadline shown below and email the completed document to NAIOP Calgary Chapter before the deadline (details below). NAIOP does not assume responsibility for failed or undelivered emails.

Award Selection Process

- The NAIOP REX Advisory Committee reserves the right to determine the outcome of all award submissions and the issuing of awards in any given year.
- All submissions shall be reviewed by a Subcommittee of the NAIOP REX Advisory Committee. Award Finalists will be announced on or about October 2024.
- NAIOP Calgary Chapter and its agents cannot be held responsible for publishing erroneous information resulting from inaccuracies or illegible entries there may be in this award submission.
- The winning team will be announced at the REX Awards Gala.

SUBMISSION DEADLINE: 5:00 pm, Friday September 27, 2024

The key contact represents that all team members have agreed to be a party to this submission and have agreed to abide by the rules, guidelines and procedures of the REX Awards program.

Your submission must be compiled into a PDF and **emailed** to the NAIOP Calgary Chapter administration office, attention:

Paige Magnussen, REX Committee Chair
REX@naiopcalgary.com
Tel: 403-410-5674

Paper submissions are not eligible.

When your submission is successfully received, an acknowledgment email will be sent the following business day to the submitter.

PLEASE NOTE: If the confirmation does not arrive, it is the submitter's responsibility to follow up with the NAIOP Calgary Chapter administration office to ensure the submission is received.