



SPONSORSHIP OPPORTUNITIES

NOVEMBER 21, 2024



High value visibility and networking with the leaders in commercial real estate



About NAIOP Calgary

NAIOP, the commercial real estate development association, is the leading organization for developers, owners and related professionals in office, industrial and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for effective legislation on behalf of our members.

Mission Statement

The Calgary Chapter of NAIOP is an association of professionals involved with industrial, office, retail and mixed-use commercial real estate in Calgary and the surrounding communities.

We promote the advancement of responsible, sustainable development that benefits our community. The chapter provides communication, networking, business opportunities, forums for continuing education, and advances effective public policy through its grassroots network.





ABOUT REX

NAIOP Calgary Chapter presents the **5th Annual Real Estate Excellence (REX) Awards Gala!**

The Calgary NAIOP Real Estate Excellence (REX) Awards Gala is a premier awards dinner, which highlights and celebrates the achievements of groups and individuals active in the office, industrial, and mixed-use real estate industry.

The awards criteria focuses on results (quality and performance), skills (teamwork, collaboration, innovation and creativity) and values (community and environmental awareness).

“Best of the Year” teams are recognized in eight award categories along with two very special individual awards. Sponsors receive unique and exclusive recognition during the REX Awards submissions period and at the REX Gala event.



Showcase Your Company

The REX Gala will be unrivaled in the Calgary market for its magnitude, significance and blue chip attendance. **Be seen, make contacts and be there!**



PLATINUM AWARD SPONSORSHIPS

\$7,500 | Each award will be named after its sponsor

Example: "The [Sponsor Name] Investment Deal Award"

Platinum Award Sponsor Benefits:

- One representative to present the award live on stage at the Gala
- A premium table for eight (8) at the event
- One representative photographed with the award recipient(s)
- Large projection exclusive 30-second logo recognition onstage as the respective award category is introduced
- Logo recognition in all promotional printed and media materials
- Logo recognition in regular e-communications sent to real estate professionals
- Honourable mention by the Masters of Ceremonies
- Logo recognition on the Calgary NAIOP website

Available Sponsorship Opportunities:

- Retail/Mixed-Use Development Award
- Industrial Development Award
- Industrial Lease Award
- Office Development/Re-Development Award
- Office Lease Award
- Investment Deal Award
- Developing Leader Award - **Claimed**
- Lifetime Achievement Award - **Claimed**





PLATINUM AWARD SPONSORSHIPS

1**Retail/Mixed-Use Development Award | \$7,500**

This award recognizes quality and creativity in design for a retail development or a mixed use development with retail and other uses, recognizing innovation, execution, economic viability and market acceptance. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel, municipal representatives or other professionals that contributed to completing the project during the eligibility period.

2**Industrial Development Award | \$7,500**

This award recognizes quality in design and execution as well as economic viability and market acceptance. The award will be given to a multi-disciplinary team of owners, developers, tenants, architects, engineers, contractors, brokers, property managers, legal counsel or other professionals that contributed to the creation and completion of a specific project during the eligibility period.

3**Office Development/Re-Development Award | \$7,500**

This award recognizes quality in design and execution as well as economic viability and market acceptance. The award will be given to a multi-disciplinary team of owners, developers, tenants, architects, engineers, contractors, brokers, property managers, legal counsel or other professionals that contributed to the creation and completion of a specific project during the eligibility period.

4**Office Lease Award | \$7,500**

The award recognizes market leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the lease.



PLATINUM AWARD SPONSORSHIPS

5 Industrial Lease Award | \$7,500

This award recognizes market-leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the lease.

6 Investment Deal Award | \$7,500

This award recognizes market-leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the lease.

7 Developing Leader Award | \$7,500

This award is given to young professionals 35 years of age or under, who have distinguished themselves in their professions and show great promise as future leaders of the commercial real estate industry. One or more awards may be available in any given year.

8 Lifetime Achievement Award | \$7,500

This award is given to an individual in the commercial real estate industry who is considered a leader and innovator, as well as an individual who continues to inspire others within the industry.



REX AWARD EVENT SPONSORSHIPS



Dinner Sponsor | \$5,000 - Claimed

- Branded dinner
- A premium table for eight at the event
- Logo recognition on all menus at tables
- Logo recognition in all promotional printed and media materials
- Logo recognition in regular e-communications sent to real estate professionals
- Honourable mention by the Masters of Ceremonies
- Logo recognition on the Calgary NAIOP website



Cocktail Reception Sponsor | \$5,000 - Claimed

- Branded Cocktail Reception
- A premium table for eight at the event
- Logo recognition on all menus at bars
- Logo recognition in all promotional printed and media materials
- Logo recognition in regular e-communications sent to real estate professionals
- Honourable mention by the Masters of Ceremonies
- Logo recognition on the Calgary NAIOP website



Drink Ticket Sponsor | \$2,500 - Claimed

- Branded drink tickets with sponsor company logo
 - Logo recognition in all promotional printed and media materials
 - Logo recognition in regular e-communications sent to real estate professionals
 - Honourable mention by the Masters of Ceremonies
 - Logo recognition on the Calgary NAIOP website
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GET IN TOUCH

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NAIOP
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DEVELOPMENT ASSOCIATION